

# Zebra Stripes and Ethics

A profile of our award-winning client



David and Amy Tedder of Zebra Environmental & Industrial Services at the recent Piedmont Business Ethics Award banquet

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*Amy Tedder*

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hat do zebra stripes have to do with ethics?

A lot, to customers and employees of Zebra Environmental & Industrial Services, a full-relationship client of First Citizens Bank. Their zebra-striped trucks mark a company that just won the Piedmont Business Ethics Award, topping about 100 heavy-hitting contenders and making owners Amy and David Tedder proud.

“When nominations were invited, I thought of them immediately,” said Fred Turner, their First Citizens advisor in Estate and Trust Management. “They’re hard-working people who do the right thing in taking care of their customers and employees.”

The Tedders have been well-known businesspeople in High Point for many years and started Zebra about five years ago. The company

provides services from removal of storage tanks and cleanup of contaminated soil to transportation and disposal of hazardous and non-hazardous waste materials. And they have a solid reputation for doing it all very well.

“These are self-made, savvy businesspeople who really parallel the way we like to do business here at First Citizens,” said Bart Willey, commercial banker. “They’re absolutely fair and hold to their word in their relationships with everyone — customers, employees and even competitors, some of whom are their friends.” He said the Tedders are happy to help out their competitors on jobs that exceed the other companies’ capabilities.

The company and the Tedders have been our clients for several years, and Amy Tedder serves on the Bank’s High Point Advisory Board. With their excellent reputation in business and extensive relationship with First Citizens, they’ve been great ambassadors for our company. And we’re delighted that they trust us to serve their financial needs.

Amy Tedder said she didn’t expect to win when nominated for the Ethics Award. “This is my Emmy!” she said. “Every company has a choice, and for our entire team it’s doing the right thing — going the extra mile for the customer — it comes back to you in time.”